

Los Altos-Mountain View PONY Baseball

Serving Los Altos and Mountain View youth since 1986
Everyone Plays — Real Baseball — Ages 5-19

2012 Promotional Sponsorships

Serving Los Altos and Mountain View area youth since 1986

Become part of the LA-MV PONY Baseball family and take advantage of a great promotional opportunity for your business! Build brand loyalty and customer conviction for your business while supporting over 1,000 boys and girls playing PONY baseball in the greater Los Altos and Mountain View area.

LA-MV PONY Baseball is a non-profit, 501(c)3 tax-exempt organization run by volunteer coaches, parents and board members. We have continued to improve all our fields through volunteer efforts, upgraded our cages and facilities, and expanded our training opportunities with clinics for our players and coaches. The league has also been a regular annual host of the sanctioned PONY Baseball Northern California Regional Championships in Los Altos at Rosita Field. Our success and increased visibility has also resulted in increased costs, particularly for equipment, field maintenance and upgrades. **However, we receive no support or funding from the schools or the cities that we serve**

and are completely self-supporting through registration fees and generous donations and sponsorships from families and local companies alike.

As a matter of principle, we do not conduct any player fundraising activities or campaigns, such as candy sales. Your support is vital to this valuable community effort and keeping LA-MV PONY Baseball the finest youth baseball league in Silicon Valley.

Our promotional programs have been upgraded to bring our sponsors greater visibility and recognition. The yearbook is using high quality graphics and design to ensure that your message is presented professionally. In addition to multiple sizes in black-and-white or full color, you can choose from a outer book wrap-around band, coupons or other formats. Include a QR code so that patrons can go right to your web page.

Advertisers can choose from one of the following:

CATEGORY 1

**Full Page
Four Color Ad**

*Inside Front, Back or
Back Cover*

\$1,000

CATEGORY 2

**Full Page
Four Color Ad**

Center of Yearbook

\$800

CATEGORY 3

**Half Page
Four Color Ad**

Center of Yearbook

\$600

CATEGORY 4

**Business Card
Size Ad**

*Black and White,
within Yearbook*

\$400

CATEGORY 5

**Company Name
on Jersey**

*On Back of Team
Jersey**

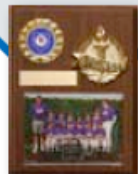
\$350

All Sponsorships include

+ Advertising within sponsors page of our award winning website

+ Commemorative team or sponsor plaque

+ Tax receipt for contribution to LA-MV Pony Baseball



**Shetland and Pinto Divisions only*

Please continue to help us make LA-MV PONY a successful program for our youth by sending your check payable to *LA-MV PONY Baseball* along with the attached

Sponsor Registration Form. To contact us or learn more, please email us at sponsors@lamvpb.org.

OUR PONY BASEBALL FAMILIES THANK YOU

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2012 Sponsorship Registration Form

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SPONSOR/COMPANY NAME

ADDRESS

CITY

ST

ZIP

PHONE (with area code)

E-MAIL

CONTACT PERSON

I would like to sponsor the following team(s) or player(s) (with designated division and team, if known):

PLAYER NAME / TEAM NAME (if known)

DIVISION / AGE

PLAYER NAME / TEAM NAME (if known)

DIVISION / AGE

PLAYER NAME / TEAM NAME (if known)

DIVISION / AGE

We would like to sponsor Los Altos-Mountain View PONY Baseball as indicated below:

- Category 1 Full Page Four Color Ad - inside front, back or outside back cover.....\$1,000
- Category 2 Full Page Four Color Ad - center of Yearbook.....\$800
- Category 3 Half Page Four Color Ad - center of Yearbook.....\$600
- Category 4 Business Card Size Black & White Ad - within Yearbook.....\$400
- Category 5 "Your Company Name" - on back of team jersey (Shetland/Pinto divisions only).....\$350

Alternative Sponsor Options

- Option 1 Full Page Insert Pull Out Ad - included in the Yearbook.....\$900
- Option 2 Corporate/Family Friend of LA-MV PONY Baseball\$_____

Please make checks payable to: LA-MV PONY Baseball

Please mail check, your business card and this form to:

Sponsor Directors, LA-MV PONY Baseball, P.O.Box 4855, Mountain View, CA 94040